

Delirious Denim

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Delirious Denim chronicles the garment's meteoric rise in popularity and its role in the building of iconic brands like Levi's and celebrities like James Dean and Andy Warhol. The book also showcases the creative, and infinitely varied modifications of jeans, to express the unique identity of their wearer, while insightful interviews with jeans collectors and aficionados help articulate the irresistible allure of jeans.

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